

Le Havre, November 30, 2023

## **ADIAS, AIRUDI and SOGET join forces to create "Global Smart Services for Administrations"**

In a groundbreaking initiative, three leading companies - ADIAS, AIRUDI and SOGET - have joined forces to form the "Global Smart Services for Administrations" solution, a disruptive technology alliance aimed at significantly improving the delivery of government services worldwide. This initiative is the fruit of a commitment to meeting the challenges of digitalization in the public sector and promoting operational excellence within administrations, Ministries and Government Authorities.

The three entities, based respectively in Mauritania, Canada and France, have thus taken the initiative of pooling their technological expertise and know-how to offer highly specialized services to governments and the various administrations that make them up. This innovative collaboration offers customized solutions designed to enhance the performance and productivity of ministries and port, airport, customs and administrative authorities through the use of digital technology.

### **ADIAS, AIRUDI, SOGET: digital harmonization and tailor-made solutions**

The "Global Smart Services for Administrations" solution is based on a consortium of 400 employees who harness the power of artificial intelligence and digital technology to improve performance. Collectively, and in a multicultural environment, they demonstrate great flexibility and adaptability to deliver end products of the highest quality.

United in their partnership, they become a vector of harmonization and performance for governments. The GSSA is a true "One-Stop-Shop", enabling a country to complete its digital transition by optimizing its logistics, port and airport transport, administrative and foreign trade procedures, while benefiting from invaluable support in technology integration and change management.

Choosing GSSA enables a country to set up a centralized platform for all information and procedures relating to the import, export and transit of goods on its territory.

Global Smart Services for Administrations automates the sharing of essential data between logistics players and administrations, by establishing connections with the Information Systems of ministries and non-governmental organizations. As a result, the systems feed each other with information, eliminating the need for multiple entries for operators and guaranteeing data quality. This solution also simplifies the process of dematerializing the various permits, licenses and certificates required for goods import or export activities, including import licenses, certificates of origin and e-permits depending on the type of goods.

Together, they make it easier to manage performance by harnessing data, thereby improving the efficiency of economic players. They provide governments with a tailor-made, intelligent, interconnected and secure digital platform, resulting from the synergy of their complementary skills. The aim is to move from a manual, sub-optimal approach to procedures to ideal digital services. This platform aspires to evolve into a "Smart Port" and "Smart Country", with advantages such as fluidity of processes, security ensured by traceability of transactions, global monitoring of operations, and a system for predicting, optimizing and allocating resources.

## The most powerful technologies adapted to each individual's cultural and organizational approach

These three players have a global reach, covering Europe, Africa, North America and Southeast Asia, including Canada, Mauritania, the Democratic Republic of Congo, Jamaica, France, and many others.

Throughout its experience, ADIAS has built a robust, modern development factory around cutting-edge web technologies. It embodies the craftsmanship of a talented team with an agile mindset focused on delivering added value to its customers.

*"ADIAS is putting all its technological potential and know-how at the service of this consortium to give impetus to digital transformation in the public sector. Our location, straddling Europe and Africa, gives this union additional leverage to bring this revolution to fruition"* - declares Salem SIDI - CEO ADIAS.

For its part, AIRUDI, based in Canada, strategically uses existing data in organizations to design AI-powered solutions that optimize supply chains and human resources management.

*"We are proud to form this strategic alliance that brings together our complementary expertise in developing cutting-edge artificial intelligence solutions to meet the complex needs of government departments and administrations worldwide. Our approach, focused on data, technology and change management, aims to drive operational excellence and performance within the public sector."* - adds Pape Wade - CEO Airudi

Finally, SOGET, the French "Software Factory", is a leader in foreign trade facilitation, with over 50 references worldwide. In addition to its flagship Port Community System solution, SOGET's activities focus on data processing, blockchain technology, the Internet of Things (IoT), artificial intelligence (AI), business intelligence, large-scale interconnection of information systems, and IT security.

*"Our Global Smart Services for Administration alliance offers disruptive solutions combining technological expertise and change management to improve the competitiveness of ports, airports and supply chains. It confirms our complementarity in the field of new technologies and the need to modernize"* - declares Hervé Cornède - Chairman of SOGET

### **About Global Smart Services for Administrations**

- 400 employees
- Sales: €29 million
- References: 61
- Users: + 30,000

### **About ADIAS**

ADIAS, as an expert in digital transformation, offers its potential to private companies and public bodies operating in Africa and Europe. Their main mission is to provide their customers with innovative services and technological solutions, perfectly adapted to their specific strategic challenges.

ADIAS implements MyTower's GTM (Global Trade Management) product on behalf of customers such as Chanel, Bridgestone, Braskem, NTN, Bimérieux, Buggati, Pfeiffer Vacuum, etc....

GTM covers customs classification, preferential origin under free trade agreements, license management for dual-use products, customs warehouse management, etc.). Several million items

are currently managed on this platform.

Adias is also a tax ERP publisher in Mauritania. Adias is a major player in the digital transformation of many customers in Mauritania and Europe.

In addition to its Software Factory capability, ADIAS also integrates a number of partner products.

**Press contact:** Mohamed Salem SIDI, President: [salem.sidi@adias.fr](mailto:salem.sidi@adias.fr)

For more information: <https://adias.fr/>

### **About Airudi**

Airudi is internationally recognized for its expertise in artificial intelligence for human resources management. It is dedicated to the development of software solutions, designed to effectively combine human needs with business requirements. Their tools leverage artificial intelligence to deliver innovative solutions for forecasting, optimizing and recommending processes, while taking into account the associated human resources.

**Press contact:** Mary Eve Racine - Director, Marketing and Communications: [maryeve.racine@airudi.com](mailto:maryeve.racine@airudi.com)

For more information: <https://airudi.com/>

### **About SOGET**

As for SOGET, its reputation is based on its undisputed expertise in optimizing, automating, digitizing and securing business processes linked to international trade. We centralize logistics and commercial data, and efficiently interconnect port and airport transport chains.

**Press contact:** Aude Paquerot - Marketing and Communications Officer: [aude.paquerot@soget.fr](mailto:aude.paquerot@soget.fr)

For further information: <https://www.soget.fr/>